



INDIAN OCEAN
COMMISSION

EcoClip

Share your SD vision in 2D*

* SD : Sustainable Development

OBJECTIVES AND GENERAL OVERVIEW

The ISLANDS project

ISLANDS is a project of the Indian Ocean Commission funded by the European Union. It aims at contributing to the sustainable development of Developing Small State Islands (DSMI) in the Eastern and Southern Africa and the Indian Ocean (ESAIO) region by raising the social, economic and environmental level of its member countries as well as better integrating them in the region.

The project activities are held in 6 countries: Comoros, Madagascar, Mauritius, Réunion island (France), Seychelles, Zanzibar (Tanzania).

In addition to its cooperation and development actions, ISLANDS decided to carry out awareness-raising campaigns to various publics including that of youth from the region.

The competition

The 'EcoClip' Video Competition invites young people - and youth groups and associations - aged between 16 and 25 years, to express themselves through short films on their vision of sustainable development (SD) or best practices on their island in terms of sustainable development. 5 candidates per country will be selected on synopsis.

They will be followed/trained by a local organization or professional specialized in audiovisual production that will guide them in their production process. The five candidates selected will be provided with a mobile phone equipped with a camera so they can shoot their images easily before starting the editing with a professional.

Winners will be invited to the next edition of "Ile Courts" festival in Mauritius: (<http://porteursdimages.org/ilecourts/fr/>) and their movies may also be broadcast in other regional or international festivals.

« Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.* »

It covers the following areas:

- Social,
- Environmental,
- Economic,
- Cultural.

* 1987 - Rapport Brundtland

CONDITIONS OF ENTRY AND RULES & REGULATIONS, 2015

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OUR PARTNERS



CABLE & WIRELESS

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CONDITIONS OF ENTRY

All submissions must be short-films based on the theme of sustainable development. Participants must be nationals of the island from which they are submitting. Youth from national islands other than, Grande Comore (Comoros) Mauritius, Unguja (Zanzibar), Mahé (Seychelles), are strongly encouraged to apply. Selected participants must agree to follow the apprenticeship/training offered and carry out the production of their short-film in full. Female candidates are strongly encouraged to participate.

Genre: Participants are free to choose the style of the video they would like to produce: fiction, drama, documentary, a music video, 2D animation, etc.

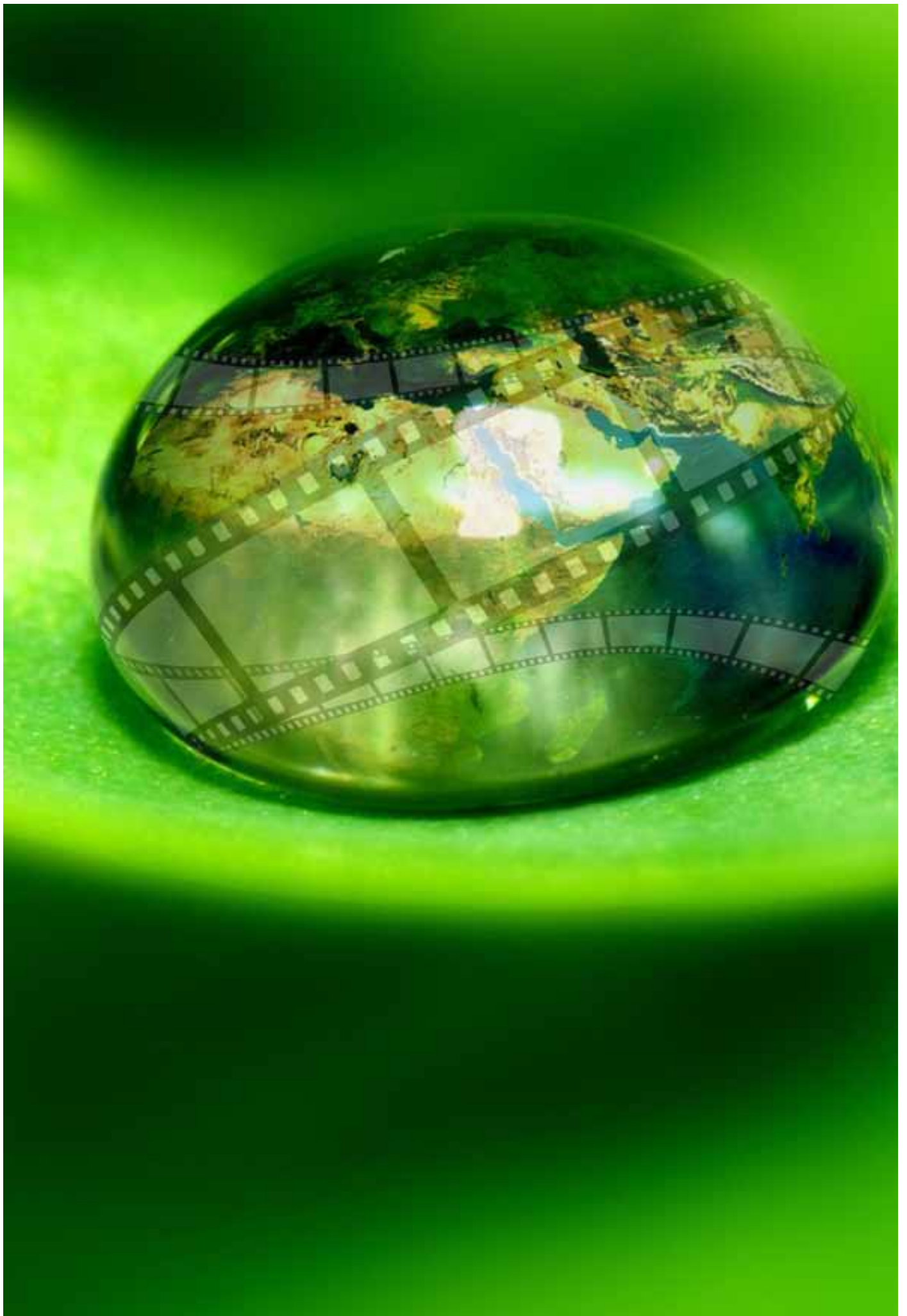
Length of film: The film should not exceed 3 minutes.

Age: The competition is open to young people aged between 16 and 25 years.

Format: Films must be submitted in one of the following formats: .MPEG4 / .MOV / .AVI

Language: Films should be made in French, English, or in a national language with sub-titles in English or French.

Participants must also submit a master copy of the film to the organisers of the competition.



CONDITIONS OF ENTRY AND RULES & REGULATIONS, 2015

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SELECTION CRITERIA AND CONDITIONS

Following the half-day event to present the competition, which will include a presentation of the project and relevant information on sustainable development, participants will have a set time period in which to prepare their synopsis. All submissions must be sent to the address that will be provided on the day of the event. The deadline for submissions is 31 January 2015.

Examples of short films on sustainable development will be screened during the half-day event, and participants will receive a brief overview on how to produce a short film.

A committee comprised of professionals will review the films and 5 candidates per country will be selected.

Selected candidates will receive training from audio-visual professionals to help with the production of their film.

All productions will be submitted to an expert jury, which will select the final winner.

Independent candidate category: In order to give a chance to everyone, independent submissions will also be accepted from youth of the region for a separate category.

These films will be made without any assistance and will be submitted to different juries. Submission date for entries is the same as the official competition.

CONDITIONS OF ENTRY AND RULES & REGULATIONS, 2015

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PRIZES

All selected candidates will receive a mobile camera phone as well as training and guidance from audio-visual professionals. In addition, prize winners will receive support to attend the next edition of the Ile Court Short Film Festival (<http://porteursdimages.org/ilecourts>) in Mauritius where their films will be screened and where they will have the opportunity to participate in various workshops.

Selected short films may also be broadcast in other regional or international festivals, however this will depend on the confirmation of various partnership agreements.

Deadline: The deadline for the submission of films is 20 April 2015.

Submissions: Submissions are limited to one per participant or group (maximum of three people per group).

The winners of the independent category will receive another prize.

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JURY

For each island, an expert jury will judge the productions and nominate a winner.

The films will be judged on the theme chosen, its presentation and the methods used to do so. For the first prize, the jury will base its verdict on the following criteria:

- (a) Originality
- (b) Understanding, handling and presentation of the theme related to sustainable development
- (c) Narrative or dialogue supporting the theme
- (d) Quality and choice of images
- (e) Quality of the soundtrack

CONDITIONS OF ENTRY AND RULES & REGULATIONS, 2015

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AUTHORISATION

The IOC/ISLANDS reserves the right to use the winning films to support communication and awareness-raising activities for an unlimited period. Films may be diffused worldwide through multi-media channels (websites, YouTube, social networks, etc.).

Mandatory screen credits will be provided to participants who agree to insert them in their productions.

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SELECTION AND JURISDICTION

Participation in the 'EcoClip' video competition implies full and unconditional acceptance of the terms and conditions of these rules & regulations.

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GENERAL CONDITIONS

Participants submitting a film must guarantee that they have all the necessary production rights including model release forms, and music and content clearances. Participants must have authorization, where necessary, for the use of any images in the film that are not their own.

The competition organizers have the right to make decisions on any other issues that may arise and that have not already been addressed in these regulations. In the case of non-compliance with these regulations, the organizers reserve the right to question and/or cancel entry submissions.

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